



◀ SIMPLE AS ABC

The Aakkoset is more than a bookshelf, it's a work of art. As a storage system or room divider, it's guaranteed to draw every eye in the building. Finnish designer Lincoln Kaiyi lovingly crafts each Aakkoset over a four week period, combining precision controlled router technology with traditional methods. The shelf is made of MDF and weighs a sturdy 600 kilograms. It can be displayed on either side and stores any number of objects. Available in black, blue, green, orange, red, violet, white and yellow, the Aakkoset has a starting price of \$15,092 (excluding freight), an investment in design that you'd want to last a lifetime! Check out Kaiyi's other works at his www.kaiyi.fi website.



▲ FLIPPIN' USEFUL

We've all seen our share of reusable shopping bags now, but the flip & tumble range is something else. These colourful balls are about the size of a peach, and fold out to a full size bag that can hold twice the capacity of a regular grocery tote. Made of ripstop nylon, flip & tumble bags claim to be able to carry a bowling ball or two (making no promises about your shoulders!). There's also a mini tote for smaller items such as your lunch. Throw them in your bag, in the car, at the children—the flip & tumble range is a lightweight take on the serious issues surrounding the reuse and recycle movement. The flip & tumble 24-7 bag retails for \$12.95. Check out www.flipandtumble.com for more information. Distributed in Australia by Steady Sticks Pty Ltd.



EVERLASTING BLOOMS ▲

Why send perishable flowers when you can send Forever Flowers? Katrina Noble's three-dimensional flower greeting cards re-create the look of a traditional bouquet, without the hassle of dropped petals or stinky water. Katrina Noble is a Melbourne-based designer who operates a successful graphic design studio. With a passion for flowers and illustration, Noble combined the two to create the innovative Forever Flowers collection. Freestanding, hand illustrated and colourful, the Forever Flowers cards make a lovely present that is easy to post, for any occasion when you might usually send flowers. "I wanted to create from paper a colourful, artistic replication of flower arrangements," Noble explains. "A printed version that would last!" The cards are printed in Melbourne on Forest Stewardship Council certified paper and retail for \$8.95. Go to www.foreverflowerscollection.com.au for wholesale enquiries or to buy online.